

# HIGHRISE DIRECTORY

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# ABOUT HIGHRISE



<http://www.highrisegame.com/>

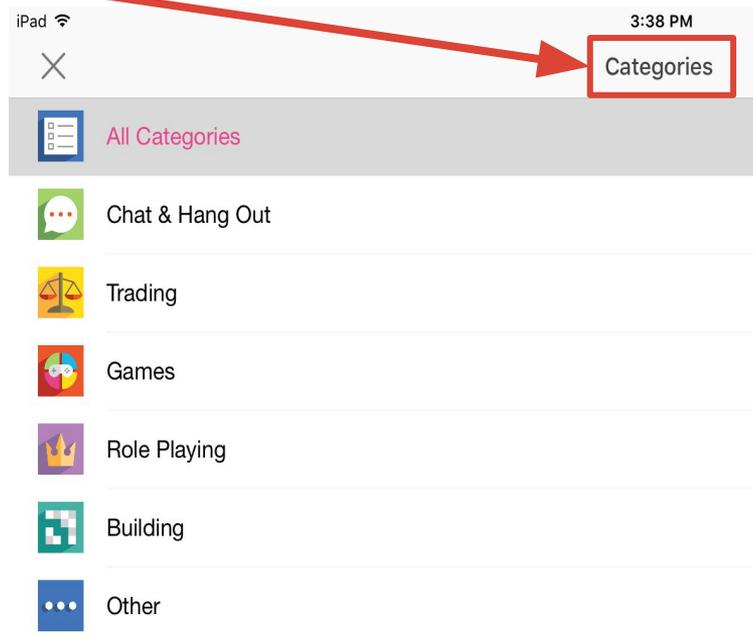
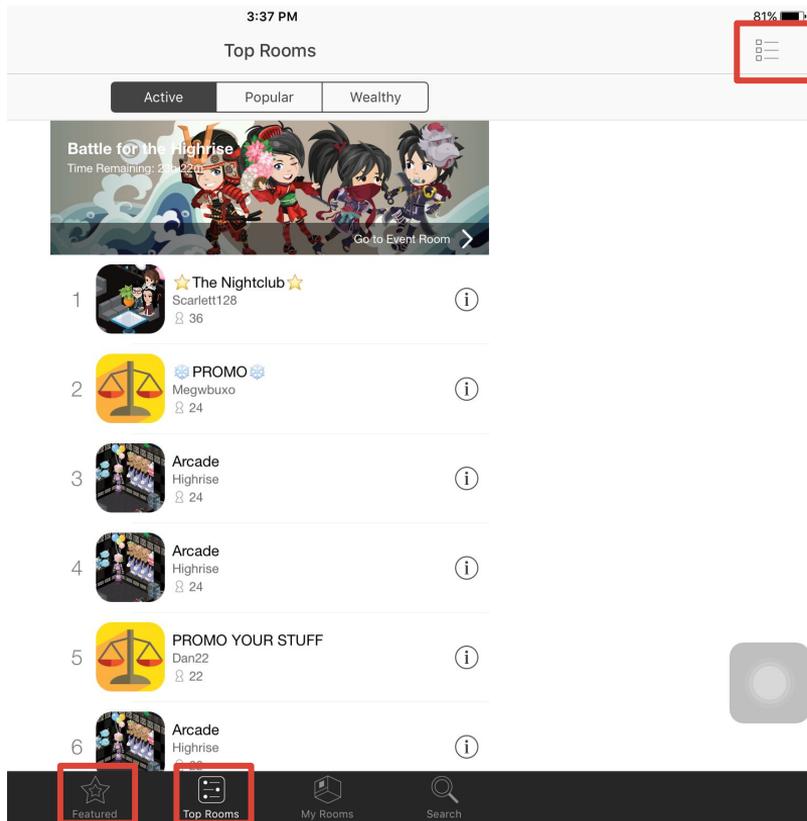
Highrise is a social network mobile game in which people use the avatars they create to interact with each other.

# PROJECT GOAL

Highrise is made up of numerous user-created spaces we call "rooms" that players can create and explore.

I was asked to **redesign a full-screen modal** that allows players to **search** and **browse rooms**.

# PROBLEM ANALYSIS-BROWSING



# PROBLEM ANALYSIS-BROWSING

- The rooms are organized in different ways in the game. There are 3 main lists - Featured, Top Rooms, and Categories. Users need to go to different screens to understand the difference.

# PROBLEM ANALYSIS-BROWSING

12:23 AM  
Top Rooms

Active Popular Wealthy

**Sorting Your Priorities**  
Time Remaining: 30:4h  
Go to Event Room >

- 1  **The Nightclub** ★  
Scarlett128  
🔒 48 ⓘ
- 2  **Potions Class** ⚡  
Highrise  
🔒 30 FULL ⓘ
- 3  **PROMOTE HERE OR ELSE**  
AmbrosiaHera  
🔒 25 FULL ⓘ
- 4  **SINGLES ONLY** 💕  
Benry  
🔒 24 ⓘ
- 5  **PROMO YOUR STUFF**  
Dan22  
🔒 24 ⓘ
- 6  **LGBT+ & Straight** 💕  
xTexasBabyx  
🔒 24 ⓘ

Featured Top Rooms My Rooms Search

12:09 AM  
Top Rooms

Active Popular Wealthy

- 1  **The Nightclub** ★  
Scarlett128  
🔒 44 ⓘ
- 2  **SINGLES ONLY** 💕  
Benry  
🔒 23 ⓘ
- 3  **High School** 📖  
xelle  
🔒 0 ⓘ
- 4  **ADOPTION CENTRE** 🌈💕  
berryberry  
🔒 6 ⓘ
- 5  **lesbians** 💕  
Noemi38  
🔒 17 ⓘ
- 6  **SEXIEST ROOM ALIVE 16+**  
TheSexyBastard  
🔒 17 ⓘ
- 7  **PROMO YOUR STUFF**  
Dan22  
🔒 23 ⓘ

Featured Top Rooms My Rooms Search

12:09 AM  
Top Rooms

Active Popular Wealthy

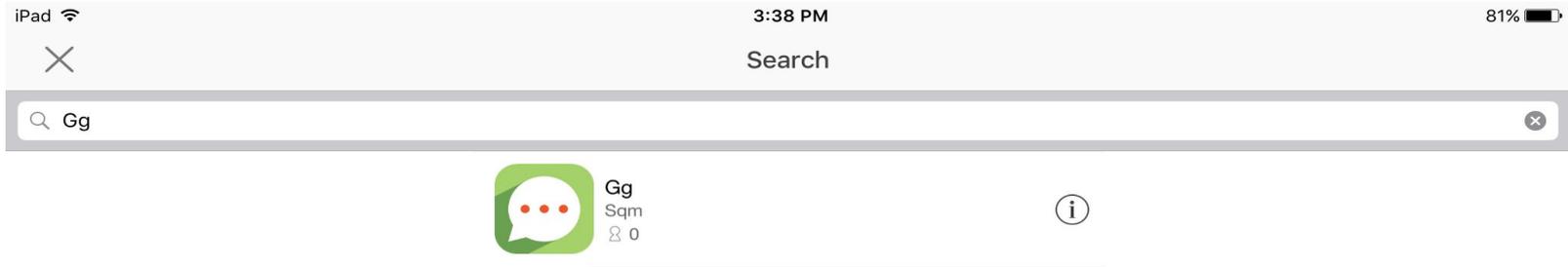
- 1  **spawn**  
CanIHasKS  
🔒 0 ⓘ
- 2  **fuck trump choke & die**  
massacre  
🔒 0 ⓘ
- 3  **gift collection**  
lights  
🔒 0 ⓘ
- 4  **whose ur dog**  
Snapple  
🔒 0 ⓘ
- 5  **Sleepy** 🌙  
🔒 1 ⓘ
- 6  **Doughnuts & Tea** ☕  
Doughnut  
🔒 0 ⓘ
- 7  **spawn**  
abegail  
🔒 0 ⓘ

Featured Top Rooms My Rooms Search

# PROBLEM ANALYSIS-BROWSING

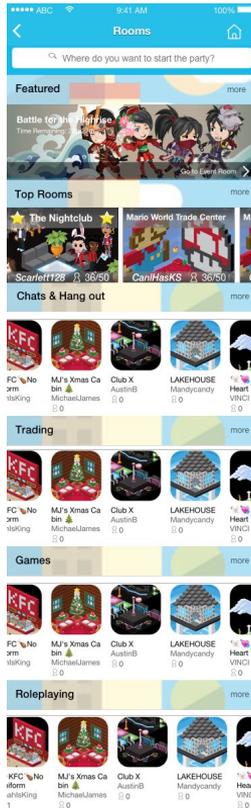
- Under the Top Rooms, they rank rooms by active, popular, and wealthy. Active list and Popular list are mostly overlap.
- Rooms in the wealthy list are mostly locked, and several rooms are full near the top of the list. Users can't go in those rooms, which creates frustration.

# PROBLEM ANALYSIS-SEARCHING



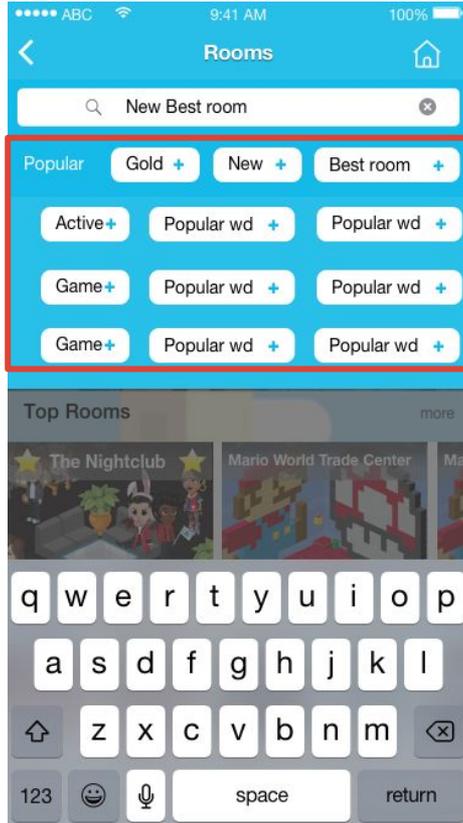
- To search for rooms, the user also has to switch to a different screen.
- It is a search bar for room name only and it provides a long list of results (almost 100 rooms). Users might have a hard time going through the results and picking one to visit.

# MY DESIGN



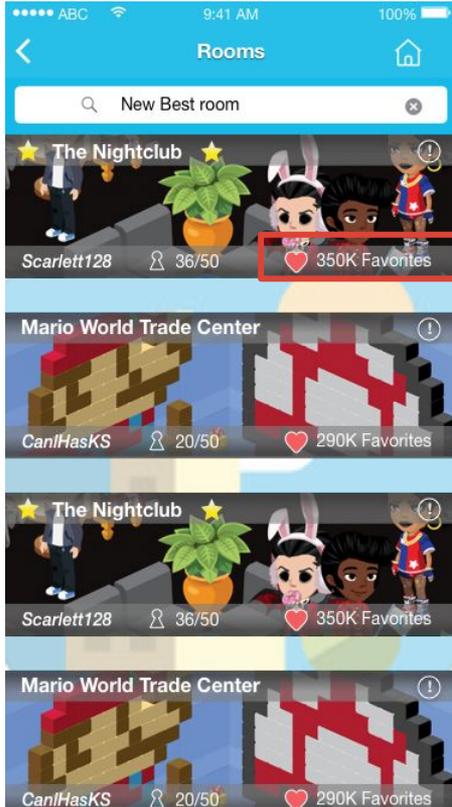
- Combine Search, Featured, Top Rooms, and Categories into one screen.
- Different size of thumbnail shows different levels of importance.
- Replacing gray and white with brighter colors makes the app feel more happy and fun.

# MY DESIGN



Showing popular words as tags to minimize typing. They could also give ideas for users.

# MY DESIGN



- Current list is cluttered - paradox of choice. Because of better search options, the results will be more relevant. A smaller number of rooms per screen shows the rooms better and makes it easier to choose.
- Number of users who favorited the room could be helpful information for users (However, it is hard to find the screen to favorite the rooms).

