

Hui Liu

User Experience Designer

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EDUCATION

User Experience Design

General Assembly, Boston

August 2016 - October 2016

M.S. in Industrial Engineering

Northeastern University, Boston

September 2011 - December 2014

B.S. in Applied Engineering Science

Michigan State University, East Lansing

January 2007 - August 2011

PREVIOUS WORK EXPERIENCE

Public Relations & Insurance Specialist

Dr. Chui's Dental Practice, Brookline

March 2015 - December 2015

Greatly shortened the check-in process by interviewing and testing patients

Created new patient sources by using social media

Increased awareness of dental health by creating fun digital art in PhotoShop

Increased the office's website traffic by improving site design

Retrieved 6 months of backup patient bills and insurance payments

Improved satisfaction of existing patients with new programs

UX PROJECT

Rent Easy Mobile Application

General Assembly, Boston

August 2016 - October 2016

Applied Lean UX design process, conducted user interviews, affinity mapping, personas, card sorting, rapid paper prototyping, hi-fi prototype, usability testing, synthesized test results

Course Search and Registration Web Page Improvement

Northeastern University, Boston

January 2013 - May 2013

Conducted research in interface design principles, defined problem statement, created solutions, developed a live interface prototype, performed usability testing, statistically analyzed results

PROFICIENT

Sketch app

Office Suite

Invision

Prezi

WORKING KNOWLEDGE

Adobe Creative Suite

WordPress

HTML & CSS

Javascript

Axure

LANGUAGES

Mandarin Chinese

Cantonese

English

CERTIFICATION

Certified Associate in Project Management (CAPM)

Project Management Institute, 2014